

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT IMPROVE CHANCES OF WINNING.

THIS CONTEST IS INTENDED FOR PLAY IN CANADA ONLY. DO NOT ENTER IF YOU ARE NOT ELIGIBLE AND NOT LOCATED IN CANADA AT THE TIME OF ENTRY. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

GENERAL: No purchase necessary. The entry period of the Tracktive Inc. ("Tracktive") *TRACKTIVE 2024 "Win a Rocketbook"* ("Contest") runs from 2:30:00 a.m. EST on April 30th, 2024 until 11:00:00 a.m. EST on May 23rd, 2024 ("Promotion Period"). To enter this Contest, users must read and accept these OFFICIAL CONTEST RULES ("Official Rules").

ELIGIBILITY TO ENTER: The Contest is open only to residents of Canada (except Quebec) who have reached the legal age of majority in their province/territory of residence at the time of entry.

HOW TO ENTER: You may enter during the Promotion Period by signing up to receive emails from Tracktive by using the email signup form containing the contest entry form on www.tracktive.com/OAGiveaway. By signing up, you must agree to receive email communications from the Sponsor regarding its products, news and promotions. After signing up, you may withdraw your consent to receive such email communications without affecting your eligibility in this Contest (for details on how to withdraw your consent, please consult the Sponsor's Privacy Policy, which is available at <http://tracktive.com/privacy>). This section does not limit any other consent(s) that an individual may provide the Sponsor or others in relation to the collection, use and/or disclosure of their personal information.

Limit of one entry per person and email address, for the entire Promotion Period. If it is discovered by the Sponsor (using any evidence or other information made available to or otherwise discovered by the Sponsor) that any person has attempted to: (i) exceed any of the limits stated in these Official Rules; (ii) use multiple names, multiple identities, multiple e-mail addresses and/or any automated, macro, script, robotic or other system(s) or program(s) to enter or otherwise participate in or to disrupt the Contest; and/or (iii) disrupt or participate in the Contest in any other fraudulent or misleading way, then he/she may be disqualified from the Contest in the sole and absolute discretion of the Sponsor. The Contest Parties and each of their respective agents, employees, directors, successors, and assigns (collectively, the "Released Parties") are not responsible for, and accept no liability whatsoever in relation to, any late, lost, misdirected, delayed, incomplete or incompatible Entries (all of which are void). An Entry may be rejected if, in the sole and absolute discretion of the Sponsor, the Entry is not submitted and received in accordance with these Official Rules.

Any other form of entry is void. In the event of a dispute over the identity of an entrant, the authorized account holder of the email address indicated on the entry form will be deemed to be the entrant. The authorized account holder of an email address shall mean the natural person assigned to such account by the Internet access provider, online service provider, or other organization responsible for assigning email addresses for the domain associated with such account. The potential winner may be required to provide identification, as described below, sufficient to show that he/she was the authorized account holder of such email address.

Please note that normal Internet access and usage charges imposed by your Internet service provider will apply. Standard data rates apply to entrants who choose to participate in the Contest via a mobile device. Please contact your service provider for pricing and service plan information and rates before mobile device participation.

PRIZE: There will be two (2) total prize available to be won (each a “Prize” and collectively, the “Prizes”), (The approximate retail value of each Prize is \$105.99 CAD. Prizes are not transferable non-exchangeable, non-refundable, have no cash surrender value and must be accepted as awarded with no substitutions. The Contest Sponsor reserves the right, in its sole discretion, to substitute and/or modify a Prize with a prize or prize components(s) of equal or greater value for any reason including, without limitation, but solely at the Sponsor’s sole discretion, a cash award. Should a winner be unable to claim his/her Prize or Prize portion as awarded, his/her rights to that prize or prize portion will be forfeited.

All entries and entrants are subject to verification at any time and for any reason. Tracktive reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to Tracktive, including, without limitation, government issued photo identification): (i) for the purposes of verifying an entrant’s eligibility to participate in this Contest; (ii) for the purposes of verifying the eligibility and/or legitimacy of any entry and/or other information entered (or purportedly entered) for the purposes of this Contest (including, without limitation, that he/she is the authorized account holder of the email address used to enter the Contest); and/or (iii) for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering this Contest in accordance with the letter and spirit of these Official Rules.. Failure to provide such proof in a timely manner to the complete satisfaction of the Sponsor may result in disqualification in the sole and absolute discretion of the Sponsor.

DRAW AND ODDS: The odds of being selected as a potential winner of a Prize depends on the number of eligible entries received prior to the close of the applicable Entry Period.

Sponsor’s (or Sponsor’s designated representative's) computer is the official timekeeper for the Contest.

One (1) potential winner will be selected in a random drawing on or about each of the drawing dates (the “Drawing Dates”) listed below, from among all eligible entries received in accordance with these Official Rules prior to the close of the corresponding Entry Period, by Sponsor or Sponsor’s representative, whose decisions are final and binding in all matters relating to this Contest. Non-winning entries will be carried over to subsequent Entry Period drawings. Each drawing will take place at approximately 12:00:00 p.m. EST on the applicable Drawing Date. Limit one (1) Prize per household for the entire Promotion Period.

Entry Period	Drawing Date On Or About
1	05/22/24
2	05/23/24

NOTIFICATION AND AWARDING THE PRIZE: The potential Prize winners will be notified by Sponsor via the email address or phone number associated with the entry on day of each Drawing Date. Prize must be picked up in person at Tracktive booth at

OAA conference in Niagara Falls. If a potential Prize winner cannot be reached by email or phone within one (1) day of the first notification attempt, an alternate potential winner will be randomly selected from among the remaining eligible entries received in accordance with these Official Rules prior to the close of the applicable Entry Period (as determined by the Sponsor at its sole discretion). Potential winners are subject to verification, including verification of age.

NO ONE IS A WINNER UNLESS AND UNTIL THE SPONSOR OFFICIALLY CONFIRMS HIM/HER AS A WINNER IN ACCORDANCE WITH

THESE OFFICIAL RULES. BEFORE BEING DECLARED A CONFIRMED PRIZE WINNER, each potential winner must: (a) correctly answer a mathematical skill-testing question without mechanical or other aid (which may, in the sole and absolute discretion of the Sponsor, be administered online, by email or other electronic means, by telephone, or in the Sponsor's form of declaration and release); and (b) complete, sign and return to Sponsor the Sponsor's declaration and release form, which (among other things) includes an affidavit of eligibility and liability release and, except where prohibited by law, a publicity release, within the time period designated by Sponsor

If a potential winner fails to correctly answer the skill-testing question, fails to return the properly executed Contest documents within the specified time, cannot accept (or is unwilling to accept) a Prize (as awarded) for any reason, is found to be ineligible, cannot or does not comply with these Official Rules, or if his/her Prize notification is returned as undeliverable, that winner may be disqualified and an alternate winner may be selected from the remaining eligible entries received in accordance with these Official Rules prior to the close of the applicable Entry Period (as determined by the Sponsor in its sole discretion). Sponsor reserves the right to award a Prize to an alternate entrant even if the disqualified potential winner's name may have been publicly announced. Sponsor is not responsible for any change of email address or telephone number of entrants.

The Contest Sponsor makes no representation nor offers any warranty, express or implied, as to the quality or fitness of any Prize awarded in connection with the Contest. Prize winners understand and acknowledge that he or she may not seek reimbursement or pursue any legal or equitable remedy from the Contest Sponsors should a Prize fail to be fit for its purpose or is in any way unsatisfactory to a Prize winner.

GENERAL RULES: By entering this Contest, each entrant agrees to abide by the Official Rules and the decisions of the Sponsor with respect to all aspects of the Contest, which are final and binding on all entrants without right of appeal. ANYONE DEEMED BY THE SPONSOR TO BE IN VIOLATION OF THE LETTER AND/OR SPIRIT OF THESE OFFICIAL RULES FOR ANY REASON IS SUBJECT TO DISQUALIFICATION IN THE SOLE AND ABSOLUTE DISCRETION OF THE SPONSOR AT ANY TIME. To the extent permitted by law, the

Sponsor accepts no responsibility for loss, damage or claims caused by or resulting from the Contest and/or the Prizes. Without limiting the foregoing, the Sponsor will not be responsible for late, lost, illegible, falsified, or incomplete entries and all such forms are void. By entering, each entrant consents to the use of his/her name, email address, city and province/territory of residence, and/or photograph without further remuneration, in connection with any publicity carried out by or on behalf of the Sponsor in connection with this Contest. All decisions of the Sponsor shall be final. All entries become the permanent

property of the Sponsor and shall not be returned. The Contest is subject to all applicable Federal, Provincial and Municipal laws.

The Released Parties will not be liable for: (i) any failure of any website or platform during the Contest; (ii) any technical malfunction or other problems of any nature whatsoever, including, without limitation, those relating to the telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software; (iii) the failure of any entry and/or other information to be received, captured or recorded for any reason whatsoever, including, but not limited to, technical problems or traffic congestion on the Internet or at any website, including the online signup form; (iv) any injury or damage to an entrant's or any other person's computer or other device related to or resulting from participating in the Contest; (v) anyone being incorrectly and/or mistakenly identified as a winner or eligible winner; and/or (vi) any combination of the above.

JURISDICTION: All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules or the rights and obligations of entrants and Sponsor in connection with the Contest shall be governed by and construed in accordance with the laws of the Province of Ontario without giving effect to any choice of law or conflict of laws rules or provisions. All entrants outside of the Province of Quebec consent to the jurisdiction and venue of the Province of Ontario for any legal claims arising from or relating to the Promotion or these Official Rules.

In Quebec, any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie for a ruling. Any litigation respecting the awarding of a Prize may be submitted to the board only for the purpose of helping the parties reach a settlement.

The Contest Parties, excluding the Sponsor, are not responsible or liable for any personal information collected during this Contest and are not administrators of this Contest. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with the terms as if the invalid or illegal provision were not contained herein.

SPONSOR:

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